



Active Ingredients:

- Computer proficient: Illustrator, Photoshop, 200 mg
InDesign, Quark, Microsoft Office - Mac & PC
- Bilingual French / English 200 mg



COMPOSITION

- Web Design Course** **Feb. 2005**
(HTML, Dreamweaver, Flash, Introduction to JavaScript ,SQL and database programming)
- Bachelor in Communication - Advertising** (Specialization in Art Direction) **2000-2003**
University of Texas at Austin, Austin (USA)
- 2-year University Degree in English** **1994-1997**
Bordeaux III University, Bordeaux (France)



EFFECTS

- Graphic Designer - Freelance** **2007 - present**
Visual identity (logo, identity manual...), print: magazines, reports, posters, flyers, creative advertising, direct marketing ...
- Graphic designer & Marketing Executive** **2005 - 2006**
London City Airport, London (UK)
 - Created the visual identity for print; in charge of the brand (brand 'police')
 - Visual communication: print, POS, signage, vehicules, design of the website (in collaboration with the webmaster), newsletter ...
 - In charge of sponsorships, designed all marketing material needed for shows and events in relation to the sponsorships
- Production / Marketing Assistant** **2004**
IPD, London (UK)
 - Designed logo for group subsidiary, created diverse templates and layouts
 - Maintained clients' database
- Art Director Assistant** **2002 - 2003**
EnviroMedia (Advertising and PR agency), **Austin (USA)**
 - Produced presentation material for the PR and Media Departments
 - Designed logo, poster and flyer - pro-bono project
 - Assisted the Art Director with mock-ups, retouching images, Internet research ...
- Advertising Art Director** **2002**
Orange magazine (University magazine), **Austin (USA)**
- Personal project - to create a magazine for tween girls**
Marketing research on tween girls in the States; designed logo and magazine layout **2002**



SIDE EFFECTS

Volunteered in a Women's Organization
WEN, Londres (GB)
Creation of the Marketing Plan and brochure

Hobbies:
Music - compositions piano/voice
Theatre and mime; swimming